

Librería  
*Bonilla y Asociados*  
desde 1950



**Título:** Expert Searching In The Google Age

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**Sinopsis**

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How do expert searchers fit into the Google age? Is there still a role for them? How can you be the best searcher you can be? What tools can you use to develop your skills and build better searches? These questions and more are covered by Jankowski. After making a case for the value librarians can bring to the searching process, whether using Google or other databases, Jankowski takes you through the entire search cycle and offers a glimpse into the future of searching.

How do you negotiate a search so that all parties are satisfied? How do you decide which resources to use and use them to their best advantage? What are the steps to building a good search strategy and how do you adapt and modify it? When the results are in how do you manage the results and document the process? Filled with tips and tricks gathered from over 40 years of experience Jankowski provides the answers in this conversational, yet practical guide. In addition to providing checklists and examples throughout the book, an entire chapter describes search tools and resources to grow your own expertise. Opportunities to apply the knowledge gained are offered in most chapters.

This compact useful book can be used as a reference text, for self-study or as a course text