

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$534.00

Editorial:

Año: 1999

Tema:

Edición:

Sinopsis

ISBN:

In this new paperback edition, Boisot provides a conceptual framework for managers and students that will help them explore and understand how knowledge and information assets differ from physical assets , and how to deal with them at strategic level within their organizations.