

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$681.00

Editorial:

Año: 2004

Tema:

Edición: 4ª

Sinopsis

ISBN: 9780131403710

This book provides the most current, thorough, and contemporary account of the factors affecting the organizational design process, making important organization theories accessible and interesting. It addresses the many issues and problems that are involved in managing the process of organizational change and transformation, providing direct and clear managerial implications. Topics covered in this comprehensive book are the organization and its environment; organizational design; organizational change; and finally, interesting case studies that illustrate the concepts presented. A useful book that is appropriate for managers in any organization.