

Librería
Bonilla y Asociados
desde 1950



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This text will fit in the MIS majors course for Knowledge Management and for some Decision Support Systems Courses.

The KM subject matter is a subset of content taught in the Decision Support Systems course. This 16 chapter text is about knowledge-how to capture it, how to transfer it, how to share it, and how to manage it. Awad takes students through a process-oriented examination of the topic, striking a balance between the behavioral and technical aspects of knowledge management and use it.