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Brownjohn's career lasted only a little over 20 years (he died in 1970 at age 44), but in it he attained a unique position in design and advertising, bridging the fields of still and moving imagery and blending abstract visual thought and commonplace graphic idioms. Best known for his sexy title sequences for the Bond films From Russia With Love and Goldfinger, he also produced influential pieces like the Let It Bleed cover for the Rolling Stones. King's monograph on his life and work, thickly illustrated in b&w and color, traces the cult designer's story decade by decade and piece by piece. King is a writer and curator specializing in graphic design as well as the design editor of Frieze magazine.

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