Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$599.00

Editorial: Año: 2006

Tema: Edición: 1ª

Sinopsis ISBN: 0078613035

Entrepreneurship and Small Business Management has been completely revised and will give students the information and decision-making skills necessary to start a small business and make it grow. It also benefits students who don't start or run their own businesses. It gives employees a look at the business arena and helps all students understand their roles as consumers. There is special emphasis on developing a Business Plan.

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