

Librería

Bonilla y Asociados

desde 1950



Título:

Autor:

Precio: \$335.40

Editorial:

Año: 2004

Tema:

Edición: 1^a

Sinopsis

ISBN: 0415971993

This text introduces students to the challenges of media ethics and socially responsible media practice. Using US and international case studies based on real-life experiences of journalists, newsmakers, policy makers, and consumers, Valerie Alia invites readers to examine the pressing ethical and moral questions faced by the media and develop strategies for ethical problem solving and decision-making.