

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:**

**Autor:**

**Precio:** \$420.00

**Editorial:**

**Año:** 2006

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 0262122871

"The issue of data quality has become increasingly important over the last decade as the amount of data being collected and stored continues to increase at a rapid rate. These researchers have been at the forefront of understanding the impact and implication of the quality of data on organizations. These issues will continue to grow in importance as nontraditional forms of data are collected."

-Veda C. Storey, Tull Professor of Computer Information Systems, Georgia State University