

Librería

Bonilla y Asociados

desde 1950



Título:

Autor:

Precio: \$1899.00

Editorial:

Año: 2007

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780618427598

The text takes a hands-on, application-driven approach by providing models that the students can readily use to perform critical analyses (e.g., industry analysis, internal analysis of a firm).