

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$520.00

Editorial:

Año: 1998

Tema:

Edición:

Sinopsis

ISBN: 9780875847955

"The study of competition, in its full richness, has preoccupied me for two decades. While trained as an economist and steeped in the discipline of economic reasoning, I have sought to capture the complexity of what actually happens in companies and industries in a way that advances theory and brings that theory to life for practitioners."...