

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$680.00

Editorial:

Año: 2003

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780618214150

The text offers a balanced presentation of theory and practice by providing numerous, detailed examples of complex business communication situations. In addition, Management Communication covers strategic approaches to both written and oral communication, multicultural and ethical issues, workplace diversity, globalization, group dynamics, and interpersonal communication.