

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$260.00

Editorial:

Año: 2002

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781578518760

Calculating and assessing the overall financial health of the business is an important part of any managerial position. From reading and deciphering financial statements, to understanding net present value, to calculating return on investment, this book provides the fundamentals of financial literacy. Easy to use and non-technical, this helpful guide gives managers the smart advice they need to increase their impact on financial planning, budgeting, and forecasting.