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Considered the breakthrough design and inventive problem-solving approach of the past 100 years, TRIZ offers a revolutionary way of systematically solving problems and overcoming basic engineering contradictions to the most difficult product and engineering problems. Simplified TRIZ not only demystifies TRIZ, but it also shows how it can be used in new ways to enhance Six Sigma, Constraints Management, Supply Chain Management, QFD, and Taguchi methods to gain innovative and technological competitive advantages. This practical how-to guide teaches how to solve problems creatively and more importantly, shows how to find and foresee the evolution of problems in the future.