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Bonilla y Asociados

desde 1950





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This book brings together the research of a number of scholars in the field of knowledge creation and imparts a sense of order to the field. The chapters share three characteristics: they are all grounded in extensive qualitative and/or quantitative research; they all go beyond the mere description of the knowledge-creation process and offer both theoretical and strategic implications; they share a view of knowledge creation and knowledge transfer as delicate processes, necessitating particular forms of support from managers.

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