

Librería
Bonilla y Asociados
desde 1950



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'The Future of Knowledge' works on many levels: * At the strategic level, the new tools are intangible scorecards and understanding value networks * At the tactical level, the knowledge management tools for exchanging and applying knowledge are knowledge networks and communities of practice * At the operational level, a wealth of new technologies is supporting the codification, storage and delivery of the knowledge people need to complete their routine tasks. * Leading expert takes us to the next stage of value creation in business * Provides the next step in creating a framework and a tool to manage intangible assets to build high performance in the knowledge-based economy * Author of the bestselling 'The Knowledge Evolution'