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***Bonilla y Asociados***  
*desde 1950*



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'The Innovation SuperHighway' awakens the realization that information, economic infrastructures, computer and communications technology - and even knowledge management and ICT's, has been a journey toward profitable and prosperous innovation. Providing the sound rationale for knowledge strategy, Amidon defines the global vision on all levels of economythe enterprise, the national economy and societal transformation. 'The Innovation SuperHighway' turns knowledge vision into innovation practice. \* Charts the intersection of knowledge management and innovation into a new frontier called 'Knowledge Innovation' \* Provides global insights into how to sustain high levels of innovation among all stakeholders to gain a competitive edge \* Articulates a broad vision with well-researched, documented trends and an international perspective.