

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$1905.00

Editorial:

Año: 2000

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780072389159

The leading authority on system dynamics explains this approach to organizational problem solving, emphasizing simulation models to understand issues such as fluctuating sales, market growth and stagnation, the reliability of forecasts and the rationality of business decision-making. The CD includes modeling software from Vensim, ithink, and PowerSim.