

Librería
Bonilla y Asociados
desde 1950



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This new book approaches knowledge management (KM) from several perspectives: it spans electrical engineering, artificial intelligence, information systems, and business. Comprehensive yet clearly and concisely written, Knowledge Management is simultaneously strong in managerial, technical, and systemic aspects of KM, providing readers with the right combination of theory, technology, and solutions. Organized coherently into four sections, Knowledge Management covers the principles, technologies, capture systems, sharing systems, and application systems of KM. An excellent handbook for business executives, especially chief information officers, IT directors, and chief knowledge officers.