

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:**

**Autor:**

**Precio:** \$925.96

**Editorial:**

**Año:** 2005

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9781591407263

Assessing the Value of E-Learning Systems provides an extensive literature review pulling theories from the field of information systems, psychology and cognitive sciences, distance and online learning, as well as marketing and decision sciences. This book provides empirical evidence for the power of measuring value in the context of e-learning systems. Assessing the Value of E-Learning Systems offers a set of benchmarking tools, such as the Value-Satisfaction grids and LeVIS index, to help administrators of e-learning programs realize the key effective characteristics of their program. The book concludes with a "cook book" guidelines approach on how to implement the proposed theory and tools in the reader's own e-learning program.