

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$1089.46

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781599041025

The recent surge of technology outsourcing has intensified the cross-cultural effects of information systems designs and constructions, as well as the potential shortage of suitable information specialists at strategic locations. Millions of dollars of investments in information systems are at risk of being underutilized or rejected by users for cultural reasons. Information Resources Management: Global Challenges addresses challenges in managing information resources in dynamic social environments across cultures, including research on key factors for social acceptance of information technology, and user adoption of information management methods. Information Resources Management: Global Challenges explores new paradigms under which information resources will generate original meanings for a contemporary generation of users, with increasing interest toward user-centered and culture-centric information systems.