

Librería
Bonilla y Asociados
desde 1950



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"Knowledge management has been growing in importance and popularity as a research topic and business initiative. Knowledge Management in Modern Organizations documents the latest key issues of knowledge management. The innovative chapters in this book discuss the philosophical foundations of knowledge management, serving as a viable resource for academicians, practitioners, researchers, and students. Knowledge Management in Modern Organizations depicts a global perspective as the contributors come from Asia, Europe, the Middle East, and the United States, and adds value to any course focused on KM in organizations."