

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$700.00

Editorial:

Año: 2004

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780130924254

To be competitive in today's business environment, managers must understand how both Microeconomic and Macroeconomic forces must be considered when making business decisions. This is the only book that provides business students and MBA's with a thorough and applied understanding for both microeconomics and macroeconomics.