

Librería
Bonilla y Asociados
desde 1950



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global economy by presenting a series of provocative articles written by prominent voices.

This innovative text examines attempts to shape opinion and influence public policy rather than simply surveying academic literature or promoting a theoretical argument.

There is no other text quite like this on the market-most texts discuss theoretical aspects while Oatley challenges students to take a perspective. This debate-style approach encourages students to think actively and develop a point of view.