

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:**

**Autor:**

**Precio:** \$483.00

**Editorial:**

**Año:** 2004

**Tema:**

**Edición:** 4ª

**Sinopsis**

**ISBN:** 9780135704257

Appropriate for use in management accounting, cost accounting, strategic cost management, and/or management control systems.

Cases in Management Accounting and Control 4e is a collection of teaching cases that are interesting, thought-provoking and relevant to contemporary business situations and decisions. The authors advocate broadening and strengthening the management dimensions of management accounting and control courses. The authors present topics and materials that demonstrate how costs, cost analysis, and planning and performance measurement can be useful to managers in making operating and strategic decisions.

This Fourth Edition includes cases intended to build a foundation of basic concepts such as cost behaviors, standard costing, and relevant costs. It also includes cases intended to address more comprehensive and complex issues such as activity-based thinking, balanced scorecards, transfer pricing, the use of ROI versus Residual Income to measure performance, flexible budgeting, and revenue and expense variance analysis.