

Librería
Bonilla y Asociados
desde 1950



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Moving-image production is no longer restricted to filmmakers with privileged access to equipment, skills and budgets. Desktop digital filmmaking has given graphic designers, illustrators and new media artists the means to create moving images, giving rise to a new wave of cutting-edge work. onedotzero examines the new generation of moving-image makers who are currently pushing the boundaries of motion graphics, broadcast design, digital film effects and animation. With a strong focus on graphic design and digitally manipulated film, the book profiles and investigates the work of 28 cross-media artists from around the world. These filmmakers are revolutionizing the digital moving image, working in a myriad of forms, including short films, music videos, animation, new media and illustration. The book uses interviews, photography, storyboards, and sketches as well as screen grabs to explore the work and reveal the creative processes behind it.