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Here's the perfect introduction to the art of the videoblog, or vlog, whatever your subject. Filled with both technical and creative tips, this fun, fast, full-color guide provides everything you need to get started vlogging. You'll learn:

- | How to find and keep track of your favorite videoblogs
- | How to create your own vlog under Windows or Mac OS X
- | Where to find free vlog-hosting services
- | Tips on lighting, shooting, sound, and video compression for vlogs
- | Where to download free, legal music for your vlog
- | How to build an audience with RSS feeds
- | And many more insider secrets

Vlogging pioneers Michael Verdi and Rianne Hodson are co-founders of NO DE101, an international network of videoblog classrooms, and FreeVlog.org, NO DE101's online equivalent. Verdi also vlogs at www.michaelverdi.com, while Hodson produces vlogs at <http://ryanedit.blogspot.com> and <http://revlog.blogspot.com>.

Video training pioneers Diana Weynand and Shirley Craig are co-owners of Weynand Training International, an Apple Authorized Training Center that provides training services to the entertainment industry. They vlog at www.weynand.blogspot.com.