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Exploring modern logistics from a managerial perspective, this leading text brings theory to life with its timely, practical, and thorough coverage of the fundamentals of logistics in today's dynamic global landscape.

Much has changed in the marketplace since the last edition of this widely popular text. Today's business environment - which is influenced by the 2001 terrorist attacks, the lightning speed of advances in technology, increasing globalization of commerce, and other events - offers unique challenges and opportunities for logistics managers. Contemporary Logistics, 9e ensures your students are well prepared. Packed with the latest theory, solid fundamentals, and countless real-world examples, this market leader delivers comprehensive coverage in a lively presentation that reflects the fun and excitement of the logistics discipline.