

Librería
Bonilla y Asociados
desde 1950



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Grab those paddles. Charge 300. Clear! "Ouch!" Now how do you feel? "Great!"

Humor can be used as a systematic teaching or assessment tool in your classroom and course Web site. It can shock students to attention and bring deadly, boring course content to life. Since some students have the attention span of goat cheese, we need to find creative online and offline techniques to hook them, engage their emotions, and focus their minds and eyeballs on learning.

This book offers numerous techniques on how to effectively use humor in lectures and in-class activities, printed materials, course Web sites and course tests and exams.

These techniques can convert any course into an adult version of Sesame Street.

"If Dr. Hannibal Lecter ate books, this one would make a tasty hors d'oeuvre." -- Clarice Starling