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***Bonilla y Asociados***  
*desde 1950*



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Brown and Duguid (both affiliated with the Xerox Palo Alto Research Center) argue that many of the discussions about information technology and its applications, both positive and negative, have a tendency to ignore the social context within which the technologies operate. They present eight essays that demonstrate this point in regard to such issues as document presentation, the myth of the "information age," distance work and distance learning, and the future of institutions.