

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$1765.50

Editorial:

Año: 2008

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781599049724

A growing number of companies are opting to perform increasing types of professional services in foreign countries, creating, for some companies, unprecedented opportunities to reduce costs and nucleate strategic relationships, while, for others, representing a major threat to current prosperity. Outsourcing and Offshoring of Professional Services: Business Optimization in a Global Economy discusses the considerations and implications surrounding the outsourcing and offshoring of professional services, such as software development computer-aided design, and healthcare, from multiple global perspectives. This Premier Reference Source, offering industry professionals, policymakers, students, and educators with a balance between a broad overview and detailed analysis of offshore outsourcing, is an invaluable addition to academic, research, and corporate libraries.