Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$1900.00

Editorial: Año: 2007

Tema: Edición: 1ª

Sinopsis ISBN: 9781599042312

The e-business environment has brought about a new kind of competition. Instead of the traditional mode of firms competing against firms, we now have supply chains competing against supply chains. Supply Chain Management: Issues in the New Era of Collaboration and Competition examines this new business landscape in background, touching on major issues of the supply chain, and providing readers the assets to obtain that important competitive advantage. Supply Chain Management: Issues in the New Era of Collaboration and Competition contributes to this interesting global phenomenon by collecting well-researched works that illuminate in SCM issues in the e-business environment.

Teléfonos: 55 44 73 40 y 55 44 72 91