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Cool Chat is a three-level program with an additional Intro level for beginners. It is meant especially for adolescents who have already studied some English in their elementary school years and who need to progress rather than star again. The Intro book can be used as a bridge level to bring students up to the level of the general class, or to teach total beginners.

It is based on communicative, constructivist language acquisition processes, featuring TPR, songs, chants, pair work, cooperative learning and hands-on projects and games.

It features all the cool phrases and expressions that American teenagers use to communicate among themselves, in a lively, practical, fun way.

Teléfonos: 55 44 73 40 y 55 44 72 91