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**Sinopsis**

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Strategic Management Dynamics builds on, and goes substantially beyond the existing strategy textbooks with its focus on understanding and managing how organisations perform over time. Based on simple but powerful underlying principles, the book both lays out a comprehensive approach to strategy analysis, design and delivery, and connects with established frameworks in the field.

In Strategic Management Dynamics Kim Warren provides a valuable teaching resource, which can be used as a core textbook to bring strategy to life. With numerous examples from different sectors, the book is supported by a rich variety of simulation-based learning materials that are essential if strategy principles are to be experienced, rather than just discussed.

For those who have already learned about strategy, this book provides an important update and extension of their knowledge.