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Bonilla y Asociados

desde 1950





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With updated examples and research but purposely minus such learning aids as review questions, this iteration meets its goal of offering an alternative to much lengthier texts in the organizational behavior field. Robbins (San Diego State U.) discusses OB topics relating to ethics, diversity, and globalization throughout rather than in stand-alone chapters. The organizational culture section includes a discussion of workplace spirituality. A companion Web site and other supplements are available. The last edition appeared in 2000, and the first in 1992_or at least, those are the "copyright years"; the 2003 that appears almost a full year early on this edition indicates that the publisher stretches the truth on this score.

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