## Librería

## Bonilla y Asociados

desde 1950





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Organizational Behavior, Eighth Edition, continues in its tradition of being an up-to-date, relevant and user-driven textbook. Kreitner and Kinicki's approach to organizational behavior is based on the authors? belief that reading a comprehensive textbook is hard work, but that the process should be interesting and sometimes fun. Thus, they consistently attempt to find a way to make complex ideas understandable through clear and concise explanations, contemporary examples, a visually appealing photo/art program, and/or learning exercises

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