

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$538.00

Editorial:

Año: 2008

Tema:

Edición: 6ª

Sinopsis

ISBN: 9780071267045

Saunders and Cornett's Financial Institutions Management: A Risk Management Approach 4/e focuses on managing return and risk in modern financial institutions. The central theme is that the risks faced by financial institutions managers and the methods and markets through which these risks are managed are becoming increasingly similar whether an institution is chartered as a commercial bank, a savings bank, an investment bank, or an insurance company. Although the traditional nature of each sector's product activity is analyzed, a greater emphasis is placed on new areas of activities such as asset securitization, off-balance-sheet banking, and international banking.