

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



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**Sinopsis**

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Since its' publication, "Keys to Success" has set the standard for helping readers understand how to be successful in College, Career, and Life. This revision builds on this strength, while adding the new dimension of successful intelligence. Through building their ability to think analytically, creatively, and practically, readers can understand their own power to choose and to act as they proceed through life and the world of work. Because this book shows readers how what helps them succeed in college will also serve them on the job and in life, "Keys to Success "appeals to every age (traditional and older) and stage (full-time, part-time, working, parenting) of reader. All new stories have been introduced to address the current challenges today's student faces-e.g., values, goal setting, time management, basic stress management, test taking strategies, balancing school with work, returning to school as an older student, dealing with financial needs, parenting, supporting various lifestyles and schedules, etc. "Learning Styles" coverage shows a clearer delineation of the two learning styles assessments and makes them more useful: how you learn (Gardner's Multiple-Intelligences-based assessment) and how you interact with others (Myers-Briggs-based assessment). Provides specific strategies to play to strengths, compensate for weaknesses, and build study skills. This edition contains extensive coverage of common Freshman pitfalls-Academic integrity; choosing a major; stress management; and credit card debt. For students of college and life.