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Web Engineering: Modelling and Implementing Web Applications" presents the state of the art approaches for obtaining a correct and complete Web software product from conceptual schemas, represented via well-known design notations.

Describing mature and consolidated approaches to developing complex applications, this edited volume is divided into three parts and covers the challenges web application developers face; design issues for web applications; and how to measure and evaluate web applications in a consistent way.

With contributions from leading researchers in the field this book will appeal to researchers and students as well as to software engineers, software architects and business analysts.