

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$545.00

Editorial:

Año: 2008

Tema:

Edición: 8ª

Sinopsis

ISBN: 9780321416575

Macroeconomics provides a serious, analytical approach to the discipline by introducing the main ideas and then developing those ideas with the latest research, policy, and data. The result is that readers learn to apply economics the way real economists do, by evaluating the decisions in their personal and professional lives.

Introduction: What Is Economics?; The Economic Problem. How Markets Work: Demand and Supply; Elasticity. Macroeconomic Overview: A First Look at Macroeconomics; Measuring GDP and Economic Growth; Monitoring Jobs and the Price Level. The Economy in the Long Run: At Full Employment: The Classical Model; Economic Growth; Money, the Price Level, and Inflation; The Exchange Rate and the Balance of Payments. The Economy in the Short Run: Aggregate Supply and Aggregate Demand; Expenditure Multipliers: The Keynesian Model; U.S. Inflation, Unemployment, and Business Cycle. Macroeconomic Policy: Fiscal Policy; Monetary Policy. The Global Economy: Trading with the World.