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***Bonilla y Asociados***  
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**Título:**

**Autor:**

**Precio:** \$1536.00

**Editorial:**

**Año:** 2009

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9789812791757

This textbook presents a classical approach to some techniques of multivariate analysis in a simple and transparent manner. It offers clear and concise development of the concepts; interpretation of the output of the analysis; and criteria for selection of the methods, taking into account the strengths and weaknesses of each." This book is ideal as an advanced textbook for graduate students in statistics and other disciplines like social, biological and physical sciences. It will also be of benefit to professional statisticians.