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***Bonilla y Asociados***  
*desde 1950*



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In this text, author Neil J. Salkind guides readers through the fundamentals of tests and measurement, using the conversational writing style and straightforward presentation techniques that has made his book *Statistics for People Who (Think They) Hate Statistics* a bestseller. *Tests & Measurements For People Who (Think They) Hate Tests & Measurements* provides an overview of the many different facets of testing including the design of tests, the use of tests, and some of the basic social, political, and legal issues that the process of testing involves. This engaging text introduces students to advanced issues and explains why those topics are important.