

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



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Over the past 80 years, the way that citation frequency was counted and analyzed changed dramatically from the early manual transcribing and statistical computation of citation data to computer-based citation data creation and its manipulation.

Author Cocitation Analysis: Quantitative Methods for Mapping the Intellectual Structure of an Academic Discipline provides a blueprint for researchers to follow in a wide variety of investigations. Pertinent to faculty, researchers, and graduate students in any academic field, this book introduces an alternative approach to conducting author cocitation analysis (ACA) without relying on commercial citation databases.