

Bonilla y Asociados

desde 1950



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This book introduces multivariate statistical methods to non-mathematicians. Topics new to this third edition include confirmatory factor analysis, the use of mixture models for cluster analysis, and the emerging techniques of data mining and neural networks. While not linked to any specific software, the book now includes an appendix comparing various statistical software packages. The book will appeal to a range of quantitative scientists and statisticians. The author works in the private sector.