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Pampel's book offers readers the first "nuts and bolts" approach to doing logistic regression through the use of careful explanations and worked out examples. Pampel first offers readers a review of some basic concepts, such as exponents, percentage change, and likelihood functions. Next, he describes in some detail how taking the log of the odds eliminates the floor so that the transformation of logistic regression coefficients into coefficients that effect odds and probabilities makes more sense to readers. And, third, he describes maximum likelihood estimation through words and simple samples (along side of the formulas) so as to make the concept more concrete and the procedure easier to comprehend. Throughout the book, he emphasizes examples, explanations, and how to interpret the results of each procedure. This book will enable readers to use and understand logistic regression techniques and will serve as a foundation for more advanced treatments of the topic.