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## Bonilla y Asociados

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Designing and Conducting Mixed Methods Research combines the latest thinking about mixed methods research designs with practical, step-by-step guidelines for the decisions that must be made in designing a mixed methods research study. "Mixed methods research" is defined as a procedure for collecting, analyzing, and mixing both quantitative and qualitative data in a single case study or series of studies and is becoming more common in studies across the social, behavioral, and health sciences as well as education.

The book offers advice tailored to negotiating the demands and issues that arise when designing a mixed methods project. The recommendations offered focus on how to keep the project manageable for the beginning researcher while still ensuring quality research.

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