

Librería
Bonilla y Asociados
desde 1950



Título:

Autor:

Precio: \$743.00

Editorial:

Año: 2003

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780415256384

Combining a rigorous and academic theoretical framework with practical case studies and real-life examples, initiatives and projects from both the developed and developing world, this wide-ranging yet detailed book examines the phenomenon of cultural tourism in its broadest sense. It explores many issues including, amongst others:

- the development of cultural tourism and its impacts
- sustainable cultural tourism policies
- the role of cultural tourism in urban regeneration
- the organizational framework of European cultural tourism.