Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$878.00

Editorial: Año: 2005

Tema: Edición: 1ª

Sinopsis ISBN: 9780415336673

Despite the seemingly relentless march of the multinationals, small businesses continue to thrive across the globe and form a vital part of all successful economies. The Economics and Management of Small Business provides an international perspective on this important topic, and includes many useful pedagogical features such as questions for discussion, international case-studies and empirical research.

Teléfonos: 55 44 73 40 y 55 44 72 91