

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:**

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**Precio:** \$1450.00

**Editorial:**

**Año:** 2000

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9780789007254

Unknown to many, several of the management concepts that made Japanese companies successful in the 1980s, such as total quality control (TQC) and continuing improvement processes (CIP), were only a part of the formula for a successful business. This book discusses types of Japanese strategic networks, another element of Japan's thriving business structure of today, how they are influenced by Japanese cultural values and state interventions, and why all of the businesses involved are benefiting from these networks.