

Librería

Bonilla y Asociados

desde 1950



Título:

Autor:

Precio: \$2089.00

Editorial:

Año: 2008

Tema:

Edición: 6^a

Sinopsis

ISBN: 9780077228491

The sixth edition of Service Management : Operations , Strategy, Information Technology remains the market leader because of its balanced treatment of conceptual and applied coverage of service operations and management. ...