Librería

Bonilla y Asociados

desde 1950





Título:

Autor: Precio: \$986.00

Editorial: Año: 2005

Tema: Edición: 1ª

Sinopsis ISBN: 9780618379835

This handy reference text provides undergraduate students with a practical introduction to research methodology. Doing Economics makes students aware of what experienced researchers know implicitly: research is fundamentally a process of constructing persuasive arguments supported by theory and empirical evidence. As a result, students learn how to implement critical-reading, writing, and online research skills to produce valid and reliable research.

Teléfonos: 55 44 73 40 y 55 44 72 91